



Bologna, 30 November 2011

The countdown to World Ducati Week 2012 starts now!

Announced during Ducati's recent model year 2012 Press Conference and Milan International Motorcycle Show, the long-awaited dates and location for the World Ducati Week 2012 event are now confirmed for passionate Ducati fans all over the world as 21-24 June, 2012 at the circuit of Misano in Italy.

First organised in 1998, WDW successfully brought together 'Ducatisti' from all over the world to celebrate their shared passion for the legendary Italian-made motorcycles. The event has since attracted an ever-increasing attendance of people who enjoy the high-powered fun and community spirit of the iconic brand, with a record-breaking attendance of 60,000 fans from 5 continents and 28 countries recorded at the last event in 2010.

WDW2012 is sure to follow the tried and tested formula of race track events, shows, top riders, competitions and great music all combined with the incredible atmosphere created by thousands of motorcycles arriving from all around the globe.

As the event's massive attendance is sure to invade the entire *Riviera Romagnola*, Ducati's WDW2012 organisation has enjoyed the close cooperation and special partnership of authorities such as the Province of Rimini, Municipality of Misano, Municipality of Cattolica, Municipality of Riccione and the Republic of San Marino. Continued cooperation with the Leardini Group has also underlined the region's Misano circuit venue as the 'theatre' for WDW, an event further supported by APT Emilia Romagna, promoting a region of Italy famously known as 'Motor Valley'.

Ducati offer further information at wdw.ducati.com.

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